



Executive Programs

Transformation is a team exercise that requires alignment across your organization. Executive programs help gain leadership support for your initiatives.

Executive programs from Product Growth Leaders help company leaders understand how product management guides product strategy, planning, and growth initiatives.

For executives, head of product, product directors, product operations

Transforming to “product thinking” requires more than merely training the team—you also need a plan that includes company-wide support, particularly from leadership.

How do you transform?

People must know why they’re changing.

People must have the skills and tools to change. And that’s where Product Growth Leaders can help with assessments, training, and coaching.

People they respect must support the change. And that’s where executive leadership holds all the cards.

Get the support of executive leadership with Executive Programs from Product Growth Leaders.

Executive Overview

Ensure buy-in and on-going support from your leadership with an executive overview of the strategic role of product management in achieving product success. We’ll examine the importance of market insights to drive product decisions as well as the value of systematic processes and clear roles.

An Executive Overview is included with all training offerings.

Executive Interviews

We conduct interviews with key executives to understand the current state of product strategy and planning to develop a path to success for your team.

Executive Briefing

Based on executive interviews, we share your plan for up-skilling your team with a report out of team assessments (separate offering) and executive interviews.

Together we help your leadership team understand the strategic impact product management can bring to your organization.